

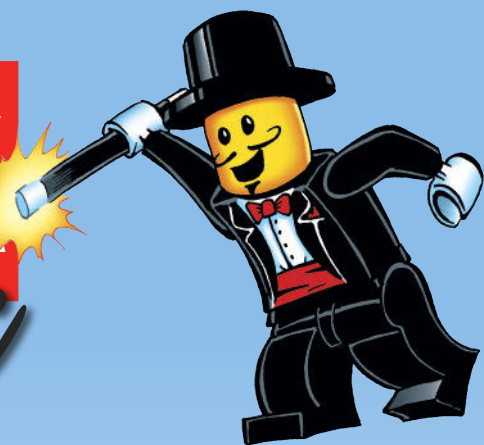
4th Annual

# Brick

# Magic

Charlotte

2015



## LEGO® Festival

MAY 9-10, 2015



### LEGO Lingo!

- AFOL** (Adult Fan of LEGO)
- NLSO** (Non-LEGO Significant Other)
- MOC** (My Own Creation)
- TLG** (The LEGO Group)
- BURP** (Big Ugly Rock Piece)
- LURP** (Little Ugly Rock Piece)
- POOP** (Pieces—that can be or should be made—Of Other Pieces)
- SNOT** (Studs Not on Top)
- LUG** (LEGO Users Group)
- LTC** (LEGO Train Club)
- KABOB** (Kid with A Bucket Of Bricks)

Embassy Suites Charlotte/Concord  
5400 John Q. Hammons Dr. NW  
Concord, North Carolina



Presented by TwoMorrows Inc.  
and BrickJournal Magazine

# Rules & Regulations

**W**elcome! We want you to have a spectacular time at BrickMagic, but at an event of this size, we need a few rules to keep things running smoothly. So:

1) Our friends at **The LEGO Group** want you to know: Some vendor products offered for sale at BrickMagic are arts-and-crafts style merchandise, including custom-molded elements and re-used LEGO elements modified from their original form. **The LEGO Group does not**



**authorize or endorse these items.** (But check 'em out, cause they're infinitely awesome!)



2) **DO NOT TOUCH!** Our Exhibitors have worked hard on their custom creations, and want you to enjoy looking at them. But unless expressly specified otherwise, assume all displays are **HANDS OFF!** Parents, please supervise little ones.

3) **No strollers are allowed in the Exhibit Hall.** The large crowds won't accommodate them. Please leave them parked outside in the hallway.

4) **Wear your wristband at all times.** Anyone without their wristband will immediately be required to pay for admission, or asked to leave the Festival. And please, **NO SHARING OF WRISTBANDS.** Each person over the age of 3 must pay for entry into BrickMagic.

BrickMagic is not directly affiliated with The LEGO Group, but is sponsored by them. LEGO, the Minifigure, MINDSTORMS, and the Brick and Knob configurations are trademarks of the LEGO Group of Companies. BrickMagic is a trademark of TwoMorrows Inc. Star Wars and all related properties TM & © 2015 Lucasfilm Ltd.

## Cool Car Contest (On display in the Lobby Rotunda)

Entries were delivered to BrickMagic on Friday for judging by Joe Meno (editor of *BrickJournal* magazine) and Guest of Honor Tommy Williamson. There were three age groups: 8 & under, 9-12, and 13-16. Judging was based on the most creative use of LEGO bricks. (No stock LEGO cars were allowed.) As long as it had wheels and rolled, and was an original design, it was eligible. Any size car was allowed, and prizes were awarded in each age group. The Grand Prize winner received a package from sponsor SBrick featuring a LEGO car, equipped with an SBrick bluetooth remote control (that can be controlled from a smartphone or tablet), two LEGO Medium motors, and a battery pack. Be sure to check out these cars!



## Your Tickets & our Benefit Auction help kids with cancer



The Carolina Garrison is the North Carolina/South Carolina chapter of the **501st Legion**, an all-volunteer international Star Wars costuming organization with more than 4,000 active members representing more than 45 nations. The **Rebel Legion Blue Ridge Base** is the Rebel counterpart to the 501st. Their shared aims are to celebrate the *Star Wars* saga through costuming, to promote the quality and improvement of costumes and props, and most importantly to contribute to the local community through charity and volunteer work. Members are here in full costume for photo ops with the public, and to bring attention to our Benefit Auction.

A percentage of our ticket sales and all the Auction proceeds go to the **Jeff Gordon Children's**

**Foundation** to support children battling cancer, by funding programs to improve patients' quality of life, treatment programs that increase survivorship, and pediatric medical research dedicated to finding a cure. The Foundation also supports the **Jeff Gordon Children's Hospital** in Concord, NC, which serves children in the community by providing a high level of primary and specialty care, regardless of their ability to pay.

So stop by the Lobby Rotunda and bid on anything from LEGO to a full set of braces! High bidders will be notified at the end of BrickMagic to arrange payment for and delivery of their items.



# What To See & Do

## Programming Room

### TOMMY WILLIAMSON

**SPOTLIGHT:** Meet Hollywood visual effects artist (*Ghostbusters II*, *Armageddon*, *Spider-Man 3*, *Pirates of the Caribbean: On Stranger Tides*) and BrickNerd.com podcaster and builder **TOMMY WILLIAMSON**, as our Guest of Honor presents examples of his incredible work, discusses his working methods, and takes questions. (Tommy will also be building a giant Nerdly all weekend in the Lobby Rotunda.)



### INTRODUCTION TO LEGO

**MOSAICS:** Whether it's seeing your favorite company logo pixelized in plastic or having your face immortalized in multi-colored toy bricks, freelance LEGO artist

**CHRIS HOWARD** of duckingham.com will cover the bits and pieces you need to get going on your LEGO mosaic project.

### LEGO OLD AND NEW:

From the history of the LEGO Group to his magazine *BrickJournal* and *You Can Build It* series of instruction books, editor **JOE MENO** answers questions, including how LEGO makes their bricks and designs their sets.



### GETTING STARTED & STAYING IN LEGO FANDOM:

If terms like AFOL and MOC are new to you, this interactive presentation by "**JT**" **TURNER** will teach you the ins and outs of LEGO fandom, from newbie to fanatic. It covers everything from joining a LUG ("LEGO Users Group") to finding online sources for buying bricks you can't get at the LEGO store, and offers practical advice for parents and kids who enjoy building on how to store, organize, and display your creations, while making sure LEGO doesn't take over your house.



### STARTING A FIRST® LEGO®

**LEAGUE TEAM:** If your school doesn't already have a robotics team, **TOM SETTLE** will introduce you to the FLL program and how to get involved, with all you'll need to know to start kids building, learning, and having fun programming MINDSTORMS on a competitive level.

**BUILDING TECHNIQUE BASICS:** SNOT, BURP, and POOP aren't necessarily bad when it comes to LEGO building, as you'll find when you learn the tricks of top builders in this presentation by *BrickJournal* editor **JOE MENO**.

## LIGHTING AND CONTROLLING MOTORIZED LEGO CREATIONS:

Making a creation come to life is a builder's toughest challenge. There are options to light and control a motorized LEGO model, and you'll be shown which of these are best with **BRICKSTUFF**, a producer of LED lighting for LEGO creations, and **SBRICK**, a relatively new producer of Bluetooth-based remotes for LEGO Power Functions. Take your building to the next level with this panel!



## LEGO MINDSTORMS—INTRODUCTION TO THE

**EV3:** Learn about the LEGO EV3 Robotics Kit with an overview of the product and its capabilities. A demonstration of the intuitive development environment will show just a few of the many projects you can do with the LEGO MINDSTORMS. There will be plenty of time for Q&A, so bring your questions for **TOM SETTLE**!

## Lobby Rotunda

### CUSTOM MINIFIGURES:

Known as Kaminoan at [www.fineclonier.com](http://www.fineclonier.com), **JARED K. BURKS** has created thousands of custom minifigures over the years, and writes a regular column for *BrickJournal* magazine. See his amazing work, including his new custom Agents of SHIELD figs, and check out both of his *Minifigure Customization* books.



**BRICKJOURNAL & T-SHIRTS:** Pick up copies of the magazine for LEGO enthusiasts of all ages, and get your limited edition BrickMag t-shirt!

## Play & Build Room

### OVER 20,000 LEGO BRICKS:

Kids, come and play to your heart's content! (And parents, there are chairs so you can take a break!)



## Theater



**BRICKFILMS:** Continuously running stop-animation and computer animated LEGO fan films, including Tommy Williamson's *Batman Vs. Superman*.

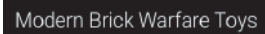
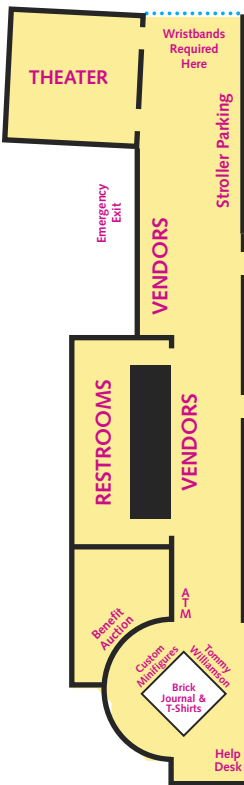
## MINDSTORMS Activity Room

### HANDS-ON DEMONSTRATIONS:

Play with robotic LEGO creatures, drive a MINDSTORMS Tankbot against an opponent, learn how to program a LEGO MINDSTORMS robot to solve a First® LEGO® League mission, and see area FLL teams demonstrate their robots.



# Our Sponsors:



### Special thanks to:

- John Turner • Joe Meno • John Morrow • Joe Evangelista
- Jared K. Burks • Chris Howard • Cale Leiphart • Tom Settle
- Will Stroh • Matthew Kay • Misty Kistler • Philip Eudy
- Geoff Gray • Kevin Hinkle • Nancy Scheurle • Mike Huffman
- Kris & Dave Rollins • The Jeff Gordon Children's Foundation
- Carolina Garrison & Rebel Legion Blue Ridge Base
- The First LEGO League Teams • And all our AFOLs!

Saturday Programming	
	Programming Room
10:00	LEGO OLD AND NEW with Joe Meno
11:00	TOMMY WILLIAMSON SPOTLIGHT Our Guest of Honor
12:00	INTRODUCTION TO LEGO MOSAICS with Chris Howard
1:00	GETTING STARTED AND STAYING IN LEGO FANDOM with JT Turner
2:00	BUILDING TECHNIQUE BASICS with Joe Meno
3:00	LIGHTING & CONTROLLING MOTORIZED LEGO CREATIONS with SBrick and BrickStuff
4:00	LEGO MINDSTORMS: INTRODUCTION TO THE EV3 with Tom Settle
5 PM	PUBLIC HOURS END: THANKS FOR ATTENDING!

Sunday Programming	
	Programming Room
10:00	LIGHTING & CONTROLLING MOTORIZED LEGO CREATIONS with SBrick and BrickStuff
11:00	TOMMY WILLIAMSON SPOTLIGHT Our Guest of Honor
12:00	STARTING A FIRST® LEGO® LEAGUE TEAM with Tom Settle
1:00	GETTING STARTED AND STAYING IN LEGO FANDOM with JT Turner
2:00	BUILDING TECHNIQUE BASICS with Joe Meno
3:00	LEGO OLD AND NEW with Joe Meno
4 PM	PUBLIC HOURS END: SEE YOU AT BRICKMAGIC 2016!

All programming is subject to change. Please consult the menu boards outside each room for last minute revisions.